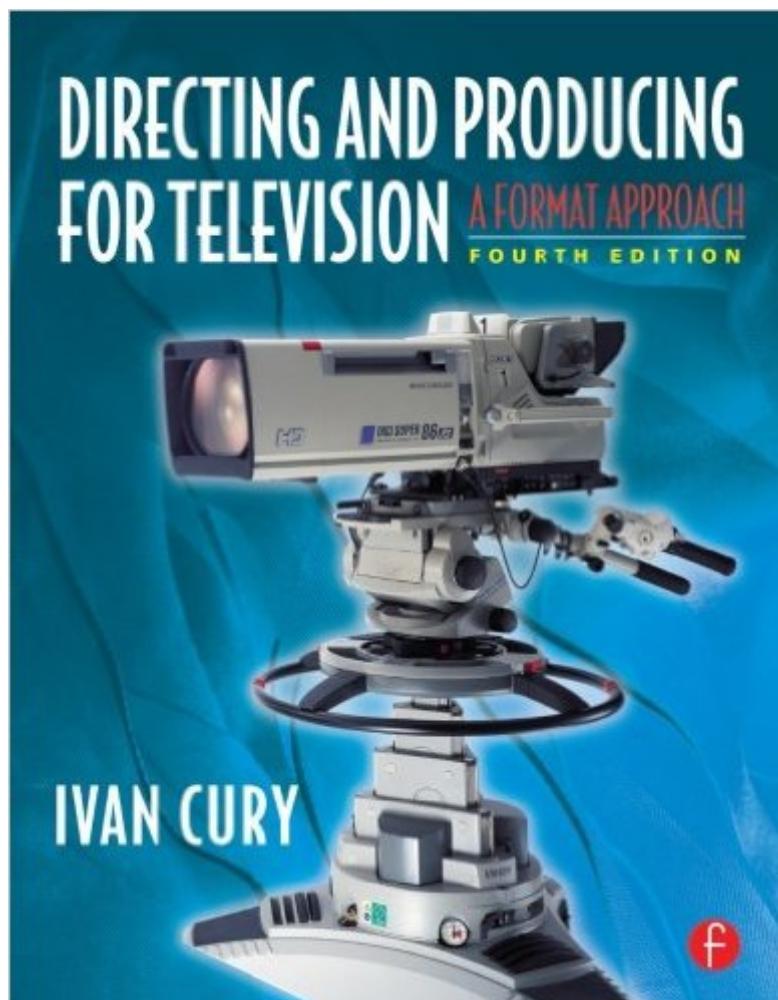


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# Directing And Producing For Television: A Format Approach



## **Synopsis**

Directing and Producing for Television provides you with the tools you'll need to direct and produce effectively in a variety of settings. Based on his years of experience in the industry and teaching the subject, Cury illustrates fundamental principles with engaging anecdotes that teach by example. Ideal for students in television production courses as well as industry professionals, Directing and Producing for Television addresses critical production techniques for various formats including panel programs, demonstration, scripted, music, commercials, PSAs, news, documentaries, remote broadcasting, and sports. Each chapter concludes with a valuable review section summarizing key points. Written with both the director and producer in mind, but particularly relevant for the television director, Directing and Producing for Television gives a comprehensive overview of the facility (studio, control room, and/or support areas) and provides who's who information covering the various jobs and personnel involved in television programs.

## **Book Information**

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## **Customer Reviews**

It's wonderful to see a good textbook - written by a true pro - get refined and buffed to a 4th edition sheen. I found this text to be straightforward, nicely illustrated, logical and practical. It reads smoothly and offers beginning television directors an excellent "here's how to do it" manual. Readers can get a good idea of the scope and content covered from the chapter titles "The facility" (To understand and evaluate how suitable a studio is for various television formats); "Who's Who" (Covers the jobs of those involved in the production of television programs); "Panel Programs" (How to

direct "talking heads" kinds of television shows); "Demonstration Format" (How to direct "show-and-tell" type shows); "Scripted Format" (Directing daytime dramas, sitcoms and other scripted television shows); with the remaining devoted to directing techniques for "Music," "Commercials and Public Service Announcements," "News," and "Documentaries and Reality Programming" shows. The final chapter is devoted to "Multiple-Camera Remotes." If you do an internet search to evaluate Ivan Cury credentials, one can't help but be impressed. The book's content reflects the content of classes he has taught at Cal State - Los Angeles over the last 15 years (and at UCLA for 11 years before that) and is an outgrowth of his previous research and writing. Then, cap this with the wealth of practical real-world experience he brings to his classes and writing, from working on hundreds of shows - from panel/demonstration shows, to music/variety shows, to television drama, to commercials - and one knows that this book is going to be spot-on for readers interested in directing and producing for television. This is Curry's second book.

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